

These Craft Cannabis Producers Aim to be the Pappy Van Winkle of Weed

BY JASON HORN



Courtesy of Kaneh Co.

As laws evolve, a **sophisticated cannabis market** has emerged. There are now connoisseurs with money spend on craft products infused with extra-special strains.

If you'd like to dip your toe into this rarified circle, here are a few brands angling to become the Domaine de la Romanée-Conti or **Pappy Van Winkle** of the marijuana world.

Kaneh Co.

Kaneh Co. founder Rachel King worked as a pastry chef at top San Diego restaurants **Searsucker** and **Nine-Ten** before she launched this craft confectionery. Her brownies, blondies, cookies and caramels each contain either five or 10 milligrams of tetrahydrocannabinol (THC), the main psychoactive compound in cannabis. You can find them in California and, for medical cannabis patients, Oklahoma.

The company plans to expand distribution into Arizona, and is rolling out three new flavors of infused fruit jellies for 4/20.



Pastry chef and Kaneh Co. founder Rachel King/Photo by Becca Batista